



Country Franchising Pty Ltd trading as Country Chicken

Member of the Franchise Council of Australia

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Organizational algorithm \ Detailed Steps to opening the restaurant

- F – Franchisee
- CC – Country Chicken Head Office

No	Actions	Time frame	Responsible	Done
1	F reviews the information about Country Chicken, analyzing the franchise opportunities, “questions and answers”, franchising terms and conditions.	10 days	F CC	
2	F fills up the franchisee application form, sends it to CC for approval and obtains more detailed and confidential information about franchise	5 days	F	
3	Signing of the official Franchise Agreement, payment of franchise fees	10 days	F CC	
4	F obtains restaurant number and the Franchisee Certificate of Authenticity.	2 days	CC	
5	If F already has the premises for the restaurant, then F sends to CC a detailed plan of that premises and CC develops design project for the potential restaurant and send it back to F for approval alongside with the list of equipment required for operations	5-7 days	F	
6	If F does not already have premises for CC restaurant then the search for suitable site must commence	from 1 to 2 months	F	
7	F reports to CC on selected alternatives, as well as provides a description of the advantages and disadvantages of the site.	5 days	CC	
8	F signs a long-term lease agreement for the premises	10 days	F	
9	F and CC discuss the menu positions and ingredients suitable for the particular region	3-5 days	F CC	
10	F placing an order with CC for the compulsory equipment and opening stock items. Payment of order must follow	5 days	F CC	
11	CC is preparing the order for shipment, organizing shipment, providing F with all necessary shipping documents.	10 days	CC	
12	Premises fit out and construction works.	If required 1-2	F	

	F obtains other required equipment and soft and hard wares, including cash registers and POS systems. Signing contracts with suppliers of food and beverages.	weeks		
13	F is obtaining all necessary licenses and permissions for business operations (SES, Fire Inspection, the Department of Construction, the city council etc).	10-30 days	F	
14	F is connecting gas, electricity, water supply, etc.	10 days	F	
15	F is ordering outdoor signs and indoor signage (wallpapers, logos, and screens).	10-20 days	F	
16	F & CC evaluating pricing for each menu item, printing of menu translites	10 days	F CC	
17	F is to conduct the search for store personnel	10-20 days	F	
18	CC & F - Preparation of the marketing program and promotion for Grand Opening.	5 days	F CC	
19	The completion of construction/fit out works, installation of outdoor billboards and internal signs.	If required	F	
20	Receiving the shipment at destination port.	5-7 days	F	
22	CC trainer prepares for departure to conduct equipment installation and training at F territory. F to arrange accommodation, pay training fees .	3 days	CC F	
23	CC trainer's arrival at destination	3 days	CC	
25	CC & F - Staff training and equipment checks	5-7 days	CC F	
26	CC & F -Completion of all opening preparations	2 days	F CC	
27	Testing the operations, including management (mini-opening).	2 days	CC	
28	Opening of the restaurant.			

In general, from the moment of signing the Franchise Agreement, it takes approximately 12-16 weeks to open the restaurant.